



Privacy Policy

Updated on July 1st, 2025

ZoomArt ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected, used, and disclosed by ZoomArt.

This privacy policy applies to the ZoomArt app (hereby referred to as "Application") for mobile devices that was created by Ininitefy OU (hereby referred to as "Service Provider") as a Freemium service. This service is intended for use "AS IS".

Definitions and key terms

To help explain things as clearly as possible in this Privacy Policy, every time any of these terms are referenced, are strictly defined as:

- **Company:** when this policy mentions "Company," "we," "us," or "our," it refers to Ininitefy OU, (Vesivarava tn 50-201, Kesklinna linnaosa, 10152 Tallinn, Harju maakond), that is responsible for your information under this Privacy Policy.
- **Country:** where ZoomArt or the owners/founders of ZoomArt are based, in this case is Estonia.
- **Device:** any internet connected device such as a phone, tablet, computer or any other device that can be used to visit ZoomArt and use the services.
- **IP address:** Every device connected to the Internet is assigned a number known as an Internet protocol (IP) address. These numbers are usually assigned in geographic blocks. An IP address can often be used to identify the location from which a device is connecting to the Internet.
- **Personal Data:** any information that directly, indirectly, or in connection with other information — including a personal identification number — allows for

the identification or identifiability of a natural person.

- Service: refers to the service provided by ZoomArt as described in the relative terms (if available) and on this platform.
- Third-party service: refers to advertisers, contest sponsors, promotional and marketing partners, and others who provide our content or whose products or services we think may interest you.
- Application: ZoomArt app, refers to the software product identified above.
- You: a person or entity that downloaded ZoomArt to use the Services.

Information Collection and Use

The Application collects information when you download and use it. This information may include information such as

- Your device's Internet Protocol address (e.g. IP address)
- The pages of the Application that you visit, the time and date of your visit, the time spent on those pages
- The time spent on the Application
- The operating system you use on your mobile device

The Application collects your device's location, which helps the Service Provider determine your approximate geographical location and make use of in below ways:

- Geolocation Services: The Service Provider utilizes location data to provide features such as personalized content, relevant recommendations, and location-based services.
- Analytics and Improvements: Aggregated and anonymized location data helps the Service Provider to analyze user behavior, identify trends, and improve the overall performance and functionality of the Application.
- Third-Party Services: Periodically, the Service Provider may transmit anonymized location data to external services. These services assist them in enhancing the Application and optimizing their offerings.

The Service Provider may use the information you provided to contact you from time to time to provide you with important information, required notices and marketing promotions.

For a better experience, while using the Application, the Service Provider may require you to provide us with certain personally identifiable information. The information that the Service Provider request will be retained by them and used as described in this privacy policy.

Third Party Access

Only aggregated, anonymized data is periodically transmitted to external services to aid the Service Provider in improving the Application and their service. The Service Provider may share your information with third parties in the ways that are described in this privacy statement.

Please note that the Application utilizes third-party services that have their own Privacy Policy about handling data. Below are the links to the Privacy Policy of the third-party service providers used by the Application:

- [AdMob](#)
- [Google Analytics for Firebase](#)
- [Firebase Crashlytics](#)
- [Facebook](#)
- [Appodeal](#)
- [Amplitude](#)
- [Adjust](#)
- [Adapty](#)
- [Apple inc.](#)

The Service Provider may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;

- when they believe in good faith that disclosure is necessary to protect their rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with their trusted services providers who work on their behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

Refund Management Data

For refund processing, collected data may be shared with Apple as a third party. This data transfer occurs strictly for refund verification purposes and complies with Apple's privacy policies.

When processing refund requests, we may collect and transmit certain user activity data to validate and fulfil the request. The data collected includes:

1. Frequency and duration of app usage;
2. Details regarding the usage of subscription features or in-app purchases;
3. Device identifiers and purchase IDs.

The collected data is used exclusively for:

1. Verifying the validity of refund requests;
2. Providing necessary information to Apple to process refunds;
3. Preventing fraudulent activities and revenue loss.

You can change manage your consent in the app settings.

Advertising

This app may contain third party advertisements and links to third party sites. ZoomArt does not make any representation as to the accuracy or suitability of any of the information contained in those advertisements or sites and does not accept any responsibility or liability for the conduct or content of those advertisements and sites and the offerings made by the third parties.

Advertising keeps ZoomArt and many of the websites and services you use free of charge. We work hard to make sure that ads are safe, unobtrusive, and as relevant as possible.

Third party advertisements and links to other sites where goods or services are advertised are not endorsements or recommendations by ZoomArt of the third party sites, goods or services. ZoomArt takes no responsibility for the content of any of the ads, promises made, or the quality/reliability of the products or services offered in all advertisements.

Opt-Out Rights

You can stop all collection of information by the Application easily by uninstalling it. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy

The Service Provider will retain User Provided data for as long as you use the Application and for a reasonable time thereafter. If you'd like them to delete User Provided Data that you have provided via the Application, please contact them at info@infinitefy.pro and they will respond in a reasonable time.

Children

The Service Provider does not use the Application to knowingly solicit data from or market to children under the age of 13.

The Application does not address anyone under the age of 13. The Service Provider does not knowingly collect personally identifiable information from children under 13 years of age. In the case the Service Provider discover that a child under 13 has provided personal information, the Service Provider will immediately delete this from their servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact the Service Provider (info@infinitefy.pro) so that they will be able to take the necessary actions.

Security

The Service Provider is concerned about safeguarding the confidentiality of your information. The Service Provider provides physical, electronic, and procedural safeguards to protect information the Service Provider processes and maintains.

Sale of Business

We reserve the right to transfer information to a third party in the event of a sale, merger or other transfer of all or substantially all of the assets of ZoomArt or any of its Corporate Affiliates (as defined herein), or that portion of ZoomArt or any of its Corporate Affiliates to which the Service relates, or in the event that we discontinue our business or file a petition or have filed against us a petition in bankruptcy, reorganisation or similar proceeding, provided that the third party agrees to adhere to the terms of this Privacy Policy.

Your Consent

By using the Application, you are consenting to the processing of your information as set forth in this Privacy Policy now and as amended by us. You can access Privacy Policy at any time through the app.

Changes To Our Privacy Policy

This Privacy Policy may be updated from time to time for any reason. The Service Provider will notify you of any changes to the Privacy Policy by updating this page with the new Privacy Policy. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes.

Contact Us

If you have any questions regarding privacy while using the Application, or have questions about the practices, please contact the Service Provider via email at info@infinitefy.pro.